

THE INNOVATIONS CAMPAIGN



Dear Friend,

Campaign Committee

Shari Behnke, Co-Chair
Sally Wolf, Co-Chair
Audrey Haberman
Michele Hasson
Martha Kongsgaard
Sharon Lee
Betsy Lieberman
Joanna Sikes
David Wertheimer

Building Changes is delighted to invite you to our Innovations Celebration on June 6th, 2012, an evening dedicated to the legacy of Betsy Lieberman and the future work of ending homelessness in Washington State. We're thrilled to host a unique, energetic yet reflective evening event this year. As a sponsor at any level, your business will receive public recognition for your commitment to investing in our community, while supporting work that improves the lives of thousands of families and individuals across the state.

After 22 years of leadership, I plan to step down as founding Executive Director of Building Changes in June 2012. With your long-term partnership, I'm so proud of our work together to advocate for vulnerable people, from HIV and AIDS to homelessness. At the Innovations Celebration, we will pay tribute to this history – as we look toward the future and prepare for the next chapter of our work together.

Campaign Advisors

Sonya Champion
Ellen Ferguson
Micki Flowers
David Landau
Judy Pigott

We expect over 400 donors, business and community leaders to attend the *Innovations Celebration*. As a sponsor who believes in the work we do, you join other business leaders to help underwrite the cost of event; Building Changes leverages your gift to ensure that every dollar raised on June 6th goes toward ending homelessness in Washington State. Your commitment will be felt and noticed.

Enclosed is a sponsorship packet, which includes the benefits you will receive as a sponsor of this event. Jessica Silye, Fund Development Coordinator, will be following up to answer questions. Please don't hesitate to contact her directly at Jessica.Silye@buildingchanges.org or (206) 805-6139.

Building Changes believes everyone deserves the opportunity for a home, a healthy life, and a good job. With the partnership of businesses like yours, we can get there.

Warmly,

A handwritten signature in black ink that reads "Betsy Lieberman".

Betsy Lieberman
Executive Director

THE INNOVATIONS CAMPAIGN



Building Changes' Innovations Celebration

June 6, 2012

Over 400 donors and community leaders will attend our *2012 Event: Innovations Celebration*. This fundraising event is expected to generate over \$200,000 toward the Innovations Campaign, providing flexible funding to ensure Building Changes continues its groundbreaking work. Please join us as a sponsor and help underwrite the cost to ensure that every dollar raised at the event ensures the future of Building Changes, furthering our mission to end homelessness in Washington State.

Visionary ▪ \$25,000

- Verbal recognition at the event
- Company banner prominently displayed at event
- Prominent logo recognition as a Visionary Sponsor on all promotional materials, Building Changes website and event slide show
- Recognition as a Visionary Sponsor in event program
- Acknowledgement in press release, newsletter, e-newsletter, and annual report
- VIP event seating (5 reserved tickets)

Your company logo will be seen 32,500 times through invitations, signage, promotional materials and Building Changes' website.

Innovator ▪ \$10,000

- Name recognition as an Innovator Sponsor on all promotional materials, Building Changes website and event slide show
- Recognition as an Innovator sponsor in event program
- Acknowledgement in newsletter, e-newsletter, and annual report
- Premiere event seating (4 reserved tickets)

Your company name will be seen 31,500 times through signage, promotional material and Building Changes' website.

Advocate ▪ \$5,000

- Name recognition as an Advocate Sponsor on event invitation, Building Changes website and event slide show
- Recognition as an Advocate Sponsor in event program
- Acknowledgement in newsletter, e-newsletter, and annual report
- Priority event seating (3 reserved tickets)

Your company name will be seen 27,500 times through Building Changes' website, newsletter and annual report.

Educator ▪ \$2,500

- Name recognition as an Educator Sponsor on Building Changes website and event slide show
- Recognition as an Educator Sponsor in event program
- Acknowledgement in newsletter and annual report
- Priority event seating (2 reserved tickets)

Your company name will be seen 26,500 times through Building Changes' website, newsletter and annual report.

THANK YOU!

If you have any questions, please contact Jessica Silye at Jessica.Silye@BuildingChanges.org or 206.805.6139

**Building Changes' Innovations Celebration
Evening Event, June 6, 2012
Sponsorship Reply Form**

Sponsor Name / Name to be used on all public recognition, if different

Contact Name and Title

Address, City, State, Zip

Phone / Fax

We would like to sponsor this event at the following level:

- Visionary (\$25,000 +)
- Innovator (\$10,000 - \$24,999)
- Advocate (\$5,000 - \$9,999)
- Educator (\$2,500 - \$4,999)

Payment Options (please select one):

- Enclosed is a check made payable to **Building Changes**
- Please send me an invoice
- Please charge this credit card: Visa Master Card

Name on Credit Card

Credit Card Number

Expiration Date

Security Code

Authorized Signature

Date

Please mail or fax this sponsorship form to:

Jessica Silye
Building Changes
2014 E Madison, #200
Seattle, WA 98122

P: 206.805.6139
F: 206.806.6101
Jessica.Silye@BuildingChanges.org

Thank You!