

Campaign Committee

Shari Behnke, Co-Chair
Sally Wolf, Co-Chair
Audrey Haberman
Michele Hasson
Martha Kongsgaard
Sharon Lee
Betsy Lieberman
Joanna Sikes
David Wertheimer

Campaign Advisors

Sonya Campion
Ellen Ferguson
Micki Flowers
Judy Pigott

About the Innovations Campaign

After 22 years of visionary leadership, Betsy Lieberman will retire as founding Executive Director of Building Changes in mid-2012. Throughout her career, Betsy has been a fierce advocate for vulnerable people, a national leader in the fields of housing and homelessness, and a true innovator. **She has always focused on real results for real people.**

Betsy's friends and colleagues are joining together to honor her accomplishments in her final year of leadership by raising \$1 million dollars through the Innovations Campaign.

The Innovations Campaign will raise \$1 million dollars to catalyze and expand on Building Changes' groundbreaking work, providing flexible funding for new program opportunities, innovative ideas, infrastructure and capacity building.

Over the next three years, Building Changes will focus on ending homelessness by advancing proven solutions and new ideas, including prevention, rapid re-housing, ready access to tailored services, and expanded economic opportunities through benefits, training and education. Flexible funding will keep Building Changes ahead of the curve, on the cutting edge of promising approaches and new ideas, and able to move nimbly to seize opportunities. In turn, we will share everything we learn with nonprofits, government and philanthropy to improve how we all respond to homelessness.

With your help, Building Changes will advance smart solutions that improve peoples' lives. This work will have an impact on homeless people throughout the nation, as communities look to Washington State's groundbreaking work to inform the national strategy to end homelessness.

**Are you IN?
You can be a part of ending homelessness by supporting the
Innovations Campaign!**

Innovations Campaign Fact Sheet

Goals:

- Build strong relationships between key donors and Building Changes
- Raise \$1 million in flexible funding for Building Changes in honor of Betsy Lieberman

Leadership:

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Michele Hasson
Martha Kongsgaard
Sharon Lee

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Purpose:

- Honor Betsy's groundbreaking work through AIDS Housing of Washington & Building Changes
- Build a solid financial foundation for Building Changes to continue its groundbreaking work to end homelessness

Investments Sought: The Campaign seeks to raise \$1 million by mid-2012.

Investment Level	# Gifts Sought	Cumulative Total
\$100,000+	3	\$300,000
\$75,000+	2	\$150,000
\$50,000+	3	\$150,000
\$25,000+	6	\$150,000
\$10,000+	10	\$100,000
\$5,000+	15	\$75,000
\$1,000+	75	\$75,000
	114	\$1,000,000